Government of India
Ministry of Commerce & Industry
Department for Promotion of Industry & Internal Trade
(Logistics Division)

**Date: 20<sup>th</sup> September 2024**

**NOTIFICATION**

## Logistics Excellence Advancement and Performance Shield (LEAPS) 2024

The Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry is pleased to announce the Logistics Excellence Advancement and Performance Shield (LEAPS) 2024. The LEAPS led by the DPIIT, recognizes and celebrates excellence in the logistics industry. It highlights the best practices and innovations shaping logistics' future. LEAPS aims to foster innovation, raise awareness about the importance of sustainability, and promote collaboration between government, industry, and academia to drive progress and efficiency.

Online applications are invited from eligible Indian entities for participation in the Logistics Excellence Advancement and Performance Shield (LEAPS) 2024. **Interested entities can apply ONLINE through the link https://apps.dpiit.gov.in/leaps2024. No other means/mode of application will be entertained**. HARD COPIES of applications or other documents are NOT to be sent to this office.

*Applicants are advised to carefully read the LEAPS 2024 Notification to understand the application process, eligibility criteria, and submission of supporting documents. The prescribed process must be followed for submitting the application and participating in LEAPS 2024.*

**Indicative Timelines for LEAPS 2024**

| | |
|---|---|
| Application Start Date | 20<sup>th</sup> September 2024 |
| Application End Date | 14<sup>th</sup> October 2024 |
| Intimation to Shortlisted participants for Jury Round | During the month of November 2024* |
| LEAPS valedictory Day | During the month of December 2024* |

**Key Features of LEAPS 2024**

1. Recognition for Core Logistics Players, Startups, MSMEs, and Educational Institutions
2. Focus on Inclusivity and Sustainability: Encourages participation from across the logistics value chain, highlighting excellence in technology, sustainability, and operational efficiency.
3. Multiple Categories for Recognition: Participants can compete in up to two categories tailored to their strengths.
4. Comprehensive Evaluation Process: A multi-step process involving initial screening, detailed evaluation, and jury presentations ensures that the most deserving entities are recognized.

**LEAPS 2024 Categories:**

1. Core Logistics Players
    a. Air freight service provider
    b. Road freight service provider
    c. Maritime freight service provider
    d. Rail freight service provider
    e. Multimodal transport operators (MTO's)
    f. Warehouse service provider (Industrial and Consumables)
    g. Warehouse service provider (Agriculture)
2. MSME
    a. Logistics Service Providers
3. Start-ups
    a. Logistics technology service provider
    b. Logistics operations service provider
4. Institutions
    a. Education institute promoting logistics sector
5. Special Category
    a. Logistics service delivery for e-commerce operations
    b. Multimodal logistics service provider (3PL service provider, Freight forwarder, Custom Broker/Agents)

**Eligibility Criteria**

Entities applying for LEAPS 2024 must meet the following eligibility criteria based on the category:

**Core Logistics and Special Categories**

1. The applicant must be a company registered in India under the Companies Act, 2013 or a partnership firm under the Limited Liability Partnership Act, 2008.
2. The entity must possess all relevant trade-specific registrations, such as GST Registration and other sector-specific licenses.
3. The entity, its promoters, or any affiliated entities must not have incurred any financial defaults in the last three fiscal years (FY 2020-21, 2021-22, and 2022-23).
4. The entity must submit audited financial statements (balance sheet and profit & loss account) for the last three financial years.

**Startups**

1. The startup must be recognized by DPIIT and must submit the Certificate of Incorporation or Partnership Deed.
2. The entity must have a market-ready product or process solution (hardware or software).
3. All applicable trade-specific registrations (e.g., FSSAI, MSME, GST Registration) are mandatory.
4. The entity and its promoters must not have incurred financial defaults in the last three fiscal years.
5. The entity must submit audited financial statements (balance sheet and profit & loss account) for the last three financial years.

**MSMEs**

1. The MSME must be recognized under Udyam Aadhaar and must submit its Certificate of Incorporation or Partnership Deed.
2. The entity must hold all applicable trade-specific registrations (e.g., GST Registration, MSME Registration).
3. The MSME or its promoters must not have incurred financial defaults in the last three fiscal years.
4. The entity must submit audited financial statements (balance sheet and profit & loss account) for the last three financial years.

**Institutions**

1. Institutions must be officially registered with the appropriate educational or governmental authorities.
2. This should include accreditation from national or regional educational bodies.

**Important Instructions:**

1. Participation is voluntary, and each entity can apply for up to two categories.
2. Participants agree to the use of their name, URL, photos, and videos for promotional purposes by DPIIT and its partners.
3. Before applying, candidates are requested to ensure that they fulfill the eligibility criteria for the category applied and submit all the relevant documents required.
4. Candidates are advised to regularly check the LEAPS website https://apps.dpiit.gov.in/leaps2024 for details and latest updates.
5. Finalists may be subject to a legal due diligence review by independent third-party evaluators.
6. The decisions of the jury and the DPIIT are final and binding. DPIIT reserves the right to modify, cancel, or terminate the LEAPS process at any stage, without prior notice or assigning any reason.

7. DPIIT also reserves the right to disqualify any applicant found to be providing false information, violating the eligibility criteria, or not adhering to the prescribed rules and regulations. No correspondence regarding the final decisions will be entertained.

**How to Apply:**

● Interested entities are requested to register themselves through the link https://apps.dpiit.gov.in/leaps2024. After registration, applicants can log in using their registered email ID and mobile number to complete the application process. The detailed step wise process of filling the application form is enclosed at **Annexure A** of this notification.

**LEAPS 2024 Application Guide**

(Step by step instructions to participate in Logistics Excellence, Advancement and Performance Shield)

| Steps | Details |
|---|---|
| **Step 1** | Select the category 1 |
| **Step 2** | Select the sub-category for application process to being |
| **Step 3** | Select category 2 (in case of applying for more than one award) |
| **Step 3.1** | Select the sub-category (in case category 2 is selected) |
| **Step 4** | Fill in the details as mentioned in the application form (* marked are mandatory) |
| **Step 5** | Ensure to keep the following documents ready for upload:<br>● Certificate of Incorporation/ Partnership Deed<br>● Audited financial statements for the applicant company<br>● Certificate of incorporation or partnership deed<br>● CIN document<br>● Company PAN<br>● Trade specific registration (GST etc.)<br>● Director names and respective TIN<br>● DPIIT registration (in case of applying as Startup)<br>● MSME registration (in case of applying as MSME)<br>● Any other documents (IPR etc.)<br>● Trade specific registrations (GST)<br>● Pitch deck (15 slides)<br>● 150 seconds video explaining your product or service (this video cannot be a YouTube or any other video streaming platform link) |
| **Step 6** | Fill in the details as mentioned in Part C of the application form |
| **Step 7** | Upload any other supporting documents, pitch or videos to support your applications |
| **Step 8** | Re-check the details filled in the application form |
| **Step 9** | Ensure that all the uploads required comply with the size requirement as mentioned against the category |

| Step 10 | Click 'Submit'. An email of acknowledgement will be received after the successful submission of Application. |
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